

Keep It Yours

THE FOUNDER CONTROL TEST

A 10-Minute Exercise for Student Founders

Pull up the actual accounts for the venture you're building. Answer these as a team, in writing — not just in your head.

STEP 1--2 • IDENTIFY & TEST CONTROL

Name one thing your venture depends on, then test who actually controls it. Repeat for 3–5 assets. “I don't know” and “not set up yet” are valid, useful answers.

1 Owner Admin access Recovery controlled by Could the team regain control without any one person? ☐ Y ☐ N ☐ DK	4 Owner Admin access Recovery controlled by Could the team regain control without any one person? ☐ Y ☐ N ☐ DK
2 Owner Admin access Recovery controlled by Could the team regain control without any one person? ☐ Y ☐ N ☐ DK	5 Owner Admin access Recovery controlled by Could the team regain control without any one person? ☐ Y ☐ N ☐ DK
3 Owner Admin access Recovery controlled by Could the team regain control without any one person? ☐ Y ☐ N ☐ DK	

STEP 3 • RUN THE REAL TEST

If one developer, agency, employee, or co-founder disappeared tonight with no warning
... what would your team actually lose access to tomorrow?

Write it out. Be specific.

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STEP 4 • CHOOSE ONE ACTION

Look back at Step 2. Pick the single riskiest gap... what's the one thing you'll fix **this week**? Who's doing it?

Action Owner